

# **ANNUAL REPORT 2021**





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### A Message from the Executive Director



Maria A. Rosario Executive Director

The 2021 fiscal year was a year of growth and learning for NorthStar Learning Centers. It started with us thinking outside the building as well as outside the box. We had to create a culture in the organization of acting bigger than we were – having a bold vision.

We took risks, knowing that to get more success, we also would experience failures, but we never gave up and kept moving forward. We accepted that change is difficult, yet, inevitable to sustain a healthy organization.

As a people of color-founded and -led organization, we celebrate both our legacy and our promise as we approach the 50 years' mark of service to our community. This year, we affirmed who we are, where we come from, why we exist, who we are trying to impact. We come from the civil rights movement whose goal of racial equity remains our own. Nearly half a century under our belt, we remain committed to consistently applying the lens of racial equity in all manner of decision-making—from our policies and procedures to who we partner up with.

It is in that pursuit of racial equity that we unveil our new logo—a black star that acknowledges our African origins and ongoing pursuit of freedom. Our new logo honors our ancestors who understood and did not shy away from struggle and persevered by any means necessary, who understood that there is a better tomorrow that you and I get to live and enjoy. And who understood that authentic systems change cannot be accomplished by one individual or group alone. It is in that spirit that I thank you for subscribing to and supporting our mission, for supporting who we are and the critical work we do, and understanding that we deserve—indeed, demand—a seat at the table.

NorthStar has become more than just an organization; we are a movement. In this special identity and capacity, we will keep working toward the emergence of a healthy community in its many dimensions, scales, and possibilities—specifically, toward the goals of full acceptance and celebration of our differences and diversity and enjoyment of the many benefits that will confer on all of us.

As you read this annual report, I hope it will remind you of our recent successes and energize you for the future as you envision the mission of NorthStar Learning Centers. For those of you who have tirelessly committed time and energy to the success of this organization, I thank you. This committed and visionary group of people inspires me every day to make North Star Learning Centers an ever more powerful force for change.

With appreciation and respect,

**Maria A. Rosario**Executive Director

Maria A. Rosario





### **Our Mission**

To help young people overcome poverty, discrimination, educational disadvantage, violence, and other adversity through learning essential competencies and hopefulness with which they can transform their lives and communities. In advocacy and public policy, we as a minority-led nonprofit organization advance diversity as a strength and resource to open pathways to create a better life.



# NorthStar Learning Centers is a people-of-color and women-led organization working with and for the people.

Born from community action during the civil rights movement, NorthStar maintains a bold vision to provide individualized, strength-based, culturally responsive, family-focused programs that help children, youth, and families realize their strengths and dreams. Founded in 1974, we have grown from one neighborhood-based preschool center to a constellation of programs that serve New Bedford area children from birth to adulthood.

# **Board of Directors & Leadership Team**

### **Board of Directors**



Stella Rebeiro

President

Retired New Bedford Juvenile Court

Probation Officer

#### Arnold J. Grace

Secretary/Treasurer Retired New Bedford Juvenile Probation Officer

#### John F. DeMello

Private Attorney

#### Susan Nielsen

Probation Officer, Mass Trial Courts Juvenile

### Frank Muller-Karger

Professor, Institute for Marine Remote Sensing College of Marine Science

#### Rhoda Purcell

Retired, High School Principal

### **Wayne Ramos**

Retired, Umass Dartmouth Administrator

### **Damon Chaplin**

Director, New Bedford Health Department

### **Leadership Team**

Maria A. Rosario

**Executive Director** 

Hilda Ortiz

Senior Accounts Manager

Zoe Hansen-DiBello, PhD

Director of Innovation

**Marlene Barros** 

Director of Early Education and After-School Programs

**Lori Quigley** 

Director of Education

**Edward Machado** 

Director of The HEAL Center

Meghan Ryan, LICSW

Director of Clinical Services

**Jennifer Torres** 

Director of Youth Services

**Nick Matthew** 

Director of Strategic Partnerships and Development

# **Early Education and Care**



Ages ranging from 1 month – 5 years old. Full-day, full-year active learning programs for working families and families referred by the Department of Children and Families.

### **Our Impact**

Massachusetts early education centers expel children at a rate 13 times higher than the national average. Nationwide, 250 children are expelled every day. NorthStar values are reflected in our policies and practices: we do not expel children. This year our centers achieved 95% kindergarten readiness for all our preschool graduates.

To achieve equity in education, from kindergarten through college, we must first understand that the majority of a child's cognitive brain development occurs before the age of 5. Therefore, while we address and provide mental health, social and academic support for those engaged in our services and programs, we recognize that beyond the age of 5, much of our efforts and interventions are necessary due to early childhood developmental needs not being met.

While we at NorthStar continue working to expand the horizons of opportunity for all the people we serve, we recognize that when we are intentional and strategic in investing our efforts in providing excellent, accessible and affordable early childhood education, we are simultaneously making ripples of long-term change with each student we touch and teach.





# **School Age Programs**



Through school-community partnerships, we create afterschool opportunities for children and youth to achieve academically, socially, emotionally, vocationally, civically, and physically.

### **SCHOONER Program**

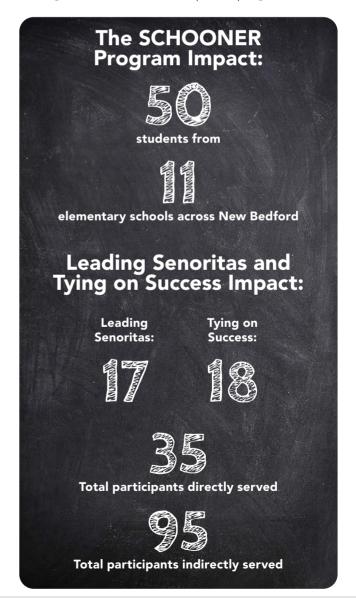
Our licensed SCHOONER program offers afterschool care when school is in session and all day care during school vacations/professional development and summer. Programming includes project-based learning, field trip experiences and academic support for children ages 5 to 12. Children enjoyed participating in classroom STEAM projects, especially our butterfly lab where we documented the transformation process of live caterpillars into butterflies!

### **Leading Senoritas**

Offered at Roosevelt Middle School, Leading Senoritas teaches young at-risk ladies skills to know and appreciate who they are, connect with and achieve in school, recognize and forge healthy relationships, and become leaders in school and community change. Exploring what it means to be a woman and options on how to show up in the world, Leading Senoritas helps all participants to reach their true potential despite any negative influences they may have had in the past. Funded by the Massachusetts Department of Public Health Youth Violence Prevention Through Positive Youth Development program, partially funded by the 21st Century Community Learning Centers (CCLC) Grant Program.

### **Tying On Success**

For the Roosevelt Middle School boys in TOS, wearing a necktie is a rite of passage into responsible manhood and an example of the ways in which they can express their identity. Focusing on improving participants' self-esteem, social skills, and grades, this mentoring program helps struggling, violence-prone boys become part of the solution to the concentrated violence in their lives. Funded by the Massachusetts Department of Public Health Youth Violence Prevention Through Positive Youth Development program.



# **Young Adult Support Programs**



In today's global economy, highquality education is no longer just a path to individual opportunity, but also the way to community safety, economic prosperity, and social well-being. Thus, we have a stake in helping all students develop into responsible, educated, productive, and caring adults.



### **HEAL Center**

The HEAL Center is an initiative of NorthStar Learning Centers that is supported by the Massachusetts Department of Public Health Gun Violence Prevention Intervention,

Treatment and Recovery Services.

The HEAL Center's mission is to work with youth ages 17-24 who have had first-hand experience and exposure to gun violence, in promotion of their healing, overall health, and well-being. Our success is dependent on our ability to cultivate and support authentic partnerships.

The HEAL Center 67 Active Partnerships, most prominent being New Bedford District Court Adult Probation, Department of Youth Services, Bristol County Sheriff's Office, St. Luke's Hospital Trauma Center, MassHire among others. The HEAL Center was the recipient of the 2020 Department of Youth Services Commissioner's Community Partner award.



### FY 21 Programs:

- Sankofa 2
- Ready 4 Life
- On-The-Job Training
- National Accreditation Certification
- Media Campaign
- Mother's Group [Voices of the Unheard]
- Summer Nights
- Occupational Skill Support

# **Youth & Family Services**



In our work with youth, our job is to awaken a sense of possibility and opportunity and help them take action steps toward achieving the new personal, educational, and vocational goals they have set for themselves.

### Youth and Family Support

Many New Bedford area youth, especially those living in poverty, face an uphill struggle toward becoming healthy, educated, responsible, self-sustaining adults. In our work with youth, our job is to awaken a sense of possibility and opportunity and help them take action steps toward achieving the new personal, educational, and vocational goals they have set for themselves.

Our programs are grounded in positive youth development theory of change and social theory of youth empowerment.

We draw from multiple evidence-supported youthserving models, including standards for effective afterschool and youth mentoring programs.

We believe that every youth has a voice and deserves to have a seat at the table.





### **Mental Health**



The purpose of the NorthStar
Mental Health Clinic is to improve
the lives of people with mental
health challenges and the lives of
their families and friends.

NorthStar Learning Centers Mental Health Clinic started as a thought, and then emerged into a set of principles that is now an established culmination of an exemplary history of professional, and dedicated direct services to the communities of Southeastern Massachusetts for over 40 years. NorthStar Mental Health Clinic is the next progression of services offered by NorthStar Learning Centers.

### **Clinic Team**

- 2 full-time Clinicians
- 2 part-time Clinicians
- 2 graduate Masters in Social Work Interns

### **Breakdown of Schools Serviced:**

- New Bedford Public Schools:
  - New Bedford High School
  - Keith Middle School
  - Roosevelt Middle School
  - Parker Elementary School
- Alma del Mar
- Our Sisters' School
- Nativity Preparatory School

# Mental Health Clinic **Participants** • Diagnostic Evaluations: 3% of service delivery • Family Therapy: 4% of service delivery • Group Therapy: 3% of service delivery • Individual Psychotherapy: 90% of service delivery **School-Based Therapy Participants Diversion & Assistance Program Direct Interventions** Follow Up Interventions: 6 • Care Coordination with NBPD: 3 • Outpatient Referrals: 7 • St. Luke's Hospital Referrals: 9 **Impact** individuals received mental health support

## **Community Health**



We believe strength is found in the collective not the individual, therefore here at NorthStar we strive to cultivate, build and maintain cross sector partnerships as a means to increase our participant's social capital and exposure to opportunities. Over the years our partnerships with our community at large has offered NorthStar the unique opportunity to work with and serve as a source for professional development.



# The Southcoast Coalition for Early Childhood Education (SCECE)

The Southcoast Coalition for Early Childhood Education (SCECE), an initiative of NorthStar Learning

Centers established in July of 2019, is a collective of 85 cross-sector stakeholders dedicated to ensuring every child has the best start in life and enters kindergarten ready to reach their full potential.

The first Coalition initiative is The Basics Southcoast, a regional chapter of The Basics Learning Network. With Southcoast Health as our lead implementation partner we launched The Basics Southcoast, seeking to saturate the community with the five Basics' Principles of caregiving best practices, changing the way people think and engage with young children.

The Coalition's aim is to increase kindergarten readiness across the region.





## **Community Health**



### The Basics Southcoast

The Basics Southcoast is a strategy for

our whole community to get behind the healthy development of every child by embedding five Basics Principles into everyday interactions with young children. The Basics are five science-based, fun, simple and powerful ways we can collectively support and optimize brain development in children starting at birth.

Fact: Science shows that 70% or brain growth occurs before a child's first birthday, 80% by age three and 90% before age five.

#### The Five Basics Principles:



"After [The Basics Southcoast presentation], I experimented with my two year old granddaughter and realized I was forgetting to categorize. Once introduced to it, she does it automatically and with glee. As a literacy coach and elementary teacher, my primary focus is on language. Nice to get a little bit more well rounded!"

– Karren Babbitt Retired Literacy Coach, Dartmouth Public Schools

### The Basics Southcoast Implementation Strategy:



# The Basics Southcoast Ripple Effect

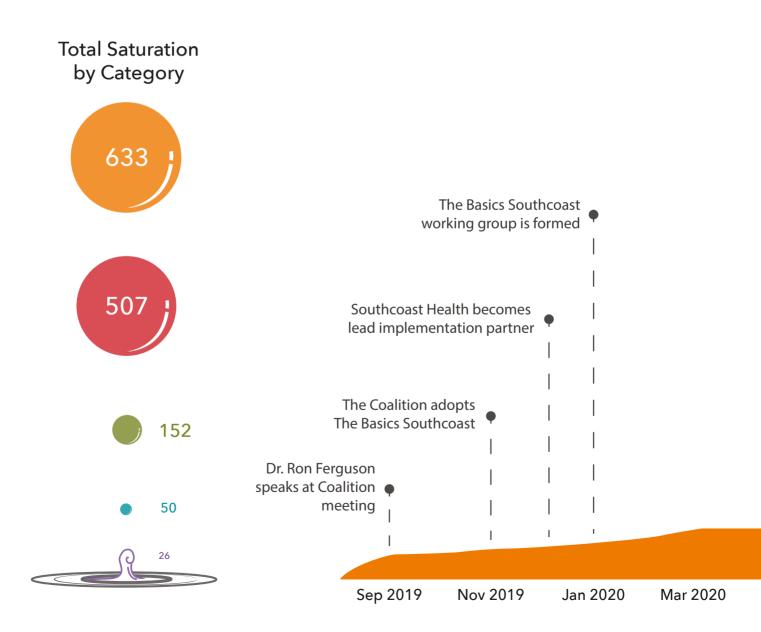
Cumulative Socio-Ecological Saturation September 2019 - June 2021

New Website Visits Meeting Attendees Instagram Followers

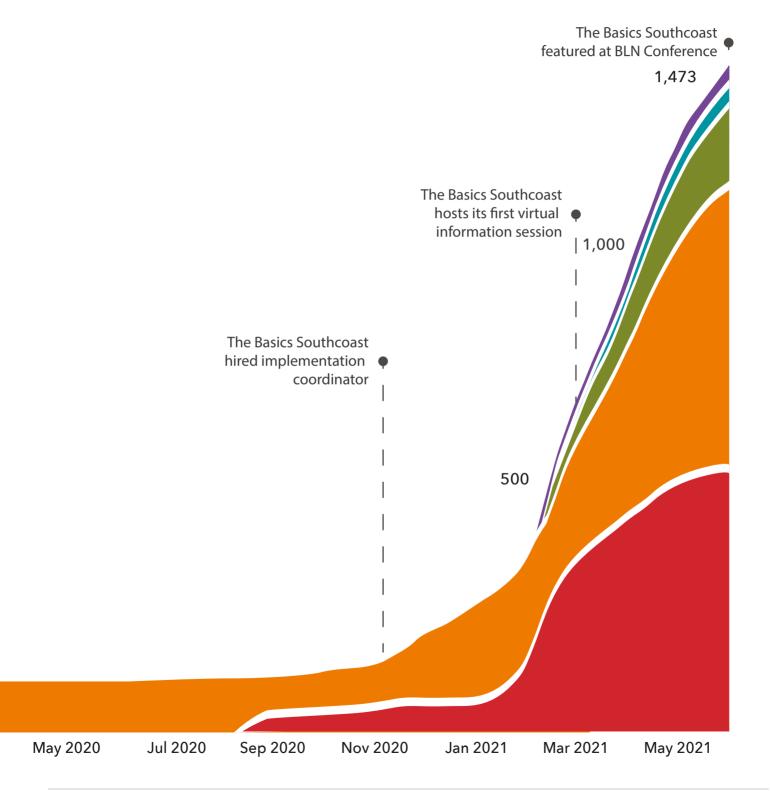
Facebook Followers Text Message Subscribers

Southcoast Health
More than medicine.









# **Community Health**



# Project Manifest Love

Project Manifest Love continues to deliver healthy fresh local food to families across the City of New Bedford.

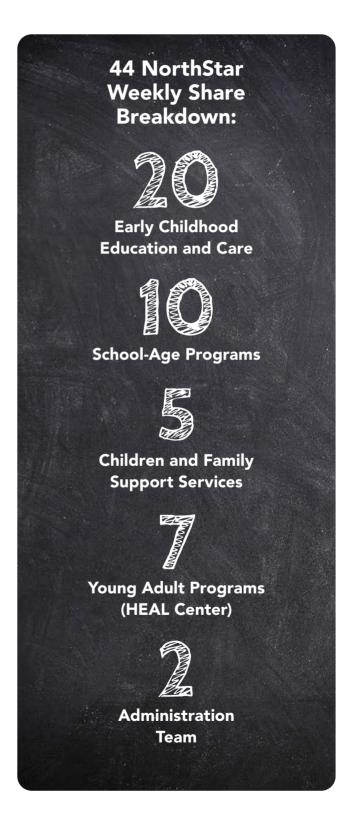
The initiative was conceived as COVID-19 swept through our neighborhoods and we quickly realized the families we work with and for would experience an increase in food insecurity and limited access to affordable healthy food.

Thus a collaborative effort and alliance took shape between Round the Bend Farm, YWCA of Southeastern Massachusetts, Youth Opportunities Unlimited and NorthStar Learning Centers.

This year, with a generous donation, the Manifest Love collaborative was able to hire a Distribution Community Liaison to deliver shares and continue to cultivate the relationship between the farm and the people!







# **Community Partnerships**























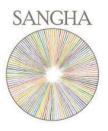




















# Reaching for the Stars Capital Campaign

For a New Early Education and Community Center in the South End of New Bedford



### NorthStar is building a state-of-the-art Early Education & Community Center in the south end of New Bedford.

The new Center will be a childcare facility by day, with a commercial kitchen, large gross motor/maker space and nature-inspired outdoor play and learning spaces – including edible gardens. The Center will be open to the community on evenings and weekends, supporting a range of activities, including professional development training for teachers, parent gatherings, health care education and delivery, art workshops and exhibitions, and simply play – indoors and out.

### Our new Early Education & Community Center will:

- Expand full-time enrollment by 40%, serving an additional 40 children and families;
- Serve as a regional laboratory school for best practices and professional development for the entire South Coast.
- Consolidate our current two sites into one, improve operational and financial efficiencies; and,
- Provide the community with access to playspaces, community rooms, and our commercial kitchen, all while simultaneously addressing urban blight.

Our new Center is a clear statement of NorthStar's commitment to early childhood development and will be the hub of all of our early childhood programming. The Center will be a teaching lab and training site for pioneering best practices, as well as home base for the Basics Southcoast initiative. With the support from corporations, foundations and genius individuals, NorthStar has raised \$1.5 million of our \$2.5 million goal through our Reaching for the Star Capital Campaign. Please join us in reaching for the stars by visiting https://northstarlc.org/contribute/!

### Campaign Financial Breakdown

(\$8.5 million-dollar project)



# **Capital Campaign Contributions**

\$100,000+

City of New Bedford

Eastern Bank Foundation

The Bromley Charitable Trust

Bristol County Savings
Charitable Foundation, Inc.

Amelia Peabody Foundation

Maureen & Ray Armstrong

\$50,000 - \$99,999

Acushnet Foundation Fund

BankFive

BayCoast Bank

Carney Family Foundation

Charlie's Children's Charities

Jonathan and Eve Rounds

Acushnet Foundation Fund

The Mabel Louise Riley

Dr. Robert French

\$25,000 - \$49,999

Island Foundation

Joe Nauman

Priscilla & Allan Ditchfield

Santos & Santos P.C.

Sylvia Group

\$10,000 - \$24,999

Al Wainwright LLC

Cecelia Hicks

CHT Foundation

Coastal Financial Services

Crapo Foundation

First Citizens Federal Credit

Union

New Bedford Day Nursery Inc.

Susan & Cliff Boehmer

Theresa Street

William E. Schrafft & Bertha E.

Schrafft Charitable Trus

\$5,000 – \$9,999

Bettina Borders

Carole Ferguson

Christopher and Patricia Arnold

Hanumara Chowdri

Nanci & John Winterhalter

William & Mary Jane MacLean

\$1,000 - \$4,900

Frank Muller-Karger

Rachael Kolb

Massachusetts Bankers

Association

Michele Pratt

**Under \$1,000** 

Amanda McMullen

Andreas Romero

Arnold Grace

Bernadette Souza

Christopher Hendricks

Cynthia Rose

Darlene Spencer

Damon Chaplin

Estella Rebeiro

Jacqueline Medeiros

Jeremy Waxler

John DeMello

Jenniter Ferland

Jim Robbins

Monica Dumas

Michelle Loranger

Nathaniel Rodriquez

Pamela J. Cruz

Paul Oliveira

Rhoda Purcell

Raechel Grady

Susan Costa

Susan Nielsen

Stephanie Taylor

Wavne Ramos

Vantage in Philanthropy

### **Financials**

# Income and Expenses Financials for July 1, 2020 – June 30, 2021

Audit Prepared by Clifton, Larson, Allen, LLP

### 2020 Expense Breakdown

Income:

\$3,086,919.00

**Expenses:** 

\$2,900,677.00

Assets:

\$2,079,088.00

Liabilities:

\$2,900,677.00

### 2021 Expense Breakdown

Income:

\$3,326,703.00 (increased by 7.77%)

**Expenses:** 

\$3,445,407.00 (increased by 18.78%)

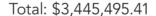
Assets:

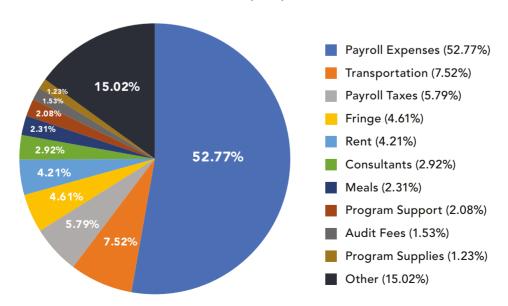
\$2,209,314.00 (increased by 6.26%)

Liabilities:

\$3,445,407.00 (increased by 18.78%)

### 2020 Expense Breakdown:





### **Contributions and Contracts**

June 30, 2020 - July 1, 2021

### **Contracts:**

Department of Early Education and Care

Department of Children and Families

Department of Public Health

The Child and Adult Care Food Program (CACFP)

PACE, Inc.

### **Program Support Contributors:**

Acushnet Foundation

New Bedford Public Schools

The Island Foundation

Boston University Superfund Projects

Senator Montigny Child Equity and Empowerment Fund

Southcoast Community Foundation

Greater New Bedford Youth Alliance Cityspan Initiative, United Way of Greater New Bedford







Enhancing the lives of children and adolescents,
strengthening our families, and enriching our Community.

### **CONTACT US:**

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